

# Armstrong Cooper Youth Hockey

## ADVERTISING & MARKETING OPPORTUNITIES



**Put your advertising dollars directly in front of 500,000+ consumers by supporting youth hockey.**

The Armstrong Cooper Youth Hockey Association (ACYHA) serves the cities of Brooklyn Park, Crystal, Golden Valley, New Hope, Plymouth and Robbinsdale.



### ACYHA Sponsorship Opportunities

#### Gold Sponsor - you'll receive our premier advertising package including:

- Dasher Boards in 2 rinks, including production of boards
- Advertising space in all ACYHA tournament books
- ACYHA website advertising with link to company's website
- Company sponsorship announced at tournament games
- Promotion on ACYHA Facebook page
- Promotion to ACYHA Twitter followers
- E-mail blasts to ACYHA members showing company sponsorship
- Banner advertising at ACYHA tournaments
- Zamboni advertising on one surface, including production of wrap (installation not included)
- Advertising on arena TV monitors
- Company logo on Mite Jamboree t-shirts

**COST =** \$5,650 - 3 years paid annually  
\$5,400 - 3 years paid up front

#### Silver Sponsor - you'll benefit from the following impactful opportunities:

- Dasher Boards in 2 rinks, including production of boards
- Advertising space in all ACYHA tournament books
- ACYHA website advertising with link to company's website
- Company sponsorship announced at tournament games
- Promotion on ACYHA Facebook page
- Promotion to ACYHA Twitter followers
- E-mail blasts to ACYHA members showing company sponsorship
- Banner advertising at ACYHA tournaments

**COST =** \$1,975 - 1 year  
\$4,200 - 3 years paid annually  
\$3,850 - 3 years paid up front

#### Bronze Sponsor - you'll receive a cost-effective advertising solution:

- Dasher Board in 1 rink, including production of board
- Advertising in all ACYHA tournament books
- ACYHA website advertising with link to company's website
- Promotion on ACYHA Facebook page
- Promotion to ACYHA Twitter followers
- E-mail blasts to ACYHA members showing company sponsorship

**COST =** \$1,350 - 1 year  
\$3,000 - 3 years paid annually  
\$2,750 - 3 years paid up front

**100% of your advertising dollars help keep the kids on the ice!**

**For more information, visit [acyha.org](http://acyha.org)**

#### ACYHA Mission Statement:

The primary purpose of the Armstrong Cooper Youth Hockey Association (ACYHA) is to give kids, regardless of their age and athletic ability, an opportunity to develop hockey playing skills and game knowledge in a safe and fun environment, and to promote enjoyment for youth families.

**ACYHA's Home is New Hope Ice Arena**

Located at 4949 Louisiana Ave N., New Hope MN 55428





**We have several individual options that will allow you to effectively reach your target audience.  
To become a sponsor and reserve your ad space, please contact [acyha.sales@gmail.com](mailto:acyha.sales@gmail.com).**

• **Dasher Board in  
Main North Rink\***

\$750 - 1 year  
\$1,800 - 3 years paid annually  
\$1,600 - 3 years paid up front

• **Dasher Boards in  
Both Rinks\***

\$1,000 - 1 year  
\$2,600 - 3 years paid annually  
\$2,500 - 3 years paid up front

• **Dasher Board in  
Secondary South Rink\***

\$650 - 1 year  
\$1,400 - 3 years paid annually  
\$1,250 - 3 years paid up front

• **Zamboni Wrap - One Surface\***

\$500 - 1 year  
\$1,300 - 3 years paid annually  
\$1,150 - 3 years paid up front

• **Advertising Space in  
ACYHA Tournament Books\***

\$450 - 1 year  
\$1,100 - 3 years paid annually  
\$975 - 3 years paid up front

• **Advertising on  
Arena TV Monitors\***

\$420 - 1 year  
\$1,080 - 3 years paid annually  
\$950 - 3 years paid up front

*\*Production/graphics/installation costs not included*

**Call us to learn more: 612-817-4767**



For more information, contact:

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Armstrong Cooper Youth Hockey Association

phone: 612-817-4767

email: [acyha.sales@gmail.com](mailto:acyha.sales@gmail.com)



**Get your business in front of 500,000+ local  
consumers by supporting youth hockey.**

***Space is limited!***

**Please contact us today to reserve your space.**

