Armstrong Cooper Youth Hockey

ADVERTISING & MARKETING OPPORTUNITIES



Put your advertising dollars directly in front of 500,000+ consumers by supporting youth hockey.

The Armstrong Cooper Youth Hockey Association (ACYHA) serves the cities of Brooklyn Park, Crystal, Golden Valley, New Hope, Plymouth and Robbinsdale.

ACYHA Sponsorship Opportunities

Gold Sponsor - you'll receive our premier advertising package including:

- Dasher Boards in 2 rinks, including production of boards
- · Advertising space in all ACYHA tournament books
- ACYHA website advertising with link to company's website
- Company sponsorship announced at tournament games
- Promotion on ACYHA Facebook page
- Promotion to ACYHA Twitter followers
- E-mail blasts to ACYHA members showing company sponsorship
- Banner advertising at ACYHA tournaments
- Zamboni advertising on one surface, including production of wrap (installation not included)
- Advertising on arena TV monitors
- · Company logo on Mite Jamboree t-shirts

COST = \$5,650 - 3 years paid annually \$5,400 - 3 years paid up front

ACYHA Mission Statement:

The primary purpose of the Armstrong Cooper Youth Hockey Association (ACYHA) is to give kids, regardless of their age and athletic ability, an opportunity to develop hockey playing skills and game knowledge in a safe and fun environment, and to promote enjoyment for youth families.

ACYHA's Home is New Hope Ice Arena Located at 4949 Louisiana Ave N., New Hope MN 55428

Silver Sponsor - you'll benefit from the following impactful opportunities:

- Dasher Boards in 2 rinks, including production of boards
- Advertising space in all ACYHA tournament books
- ACYHA website advertising with link to company's website
- Company sponsorship announced at tournament games
- Promotion on ACYHA Facebook page
- Promotion to ACYHA Twitter followers
- E-mail blasts to ACYHA members showing company sponsorship
- Banner advertising at ACYHA tournaments

\$1,975 - 1 year

COST = \$4,200 - 3 years paid annually
\$3,850 - 3 years paid up front

Bronze Sponsor - you'll receive a cost- **effective advertising solution:**

- Dasher Board in 1 rink, including production of board
- Advertising in all ACYHA tournament books
- ACYHA website advertising with link to company's website
- Promotion on ACYHA Facebook page
- Promotion to ACYHA Twitter followers
- E-mail blasts to ACYHA members showing company sponsorship

\$1,350 - 1 year

COST = \$3,000 - 3 years paid annually

\$2,750 - 3 years paid up front



100% of your advertising dollars help keep the kids on the ice!

For more information, visit acyha.org



We have several individual options that will allow you to effectively reach your target audience. To become a sponsor and reserve your ad space, please contact acyha.sales@gmail.com.

Dasher Board in Main North Rink*

\$750 - 1 year \$1,800 - 3 years paid annually \$1,600 - 3 years paid up front

• Zamboni Wrap - One Surface* \$500 - 1 year \$1,300 - 3 years paid annually

\$1,300 - 3 years paid annually \$1,150 - 3 years paid up front Dasher Boards in Both Rinks*

\$1,000 - 1 year \$2,600 - 3 years paid annually \$2,500 - 3 years paid up front

 Advertising Space in ACYHA Tournament Books*

\$450 - 1 year \$1,100 - 3 years paid annually \$975 - 3 years paid up front Dasher Board in Secondary South Rink*

\$650 - 1 year \$1,400 - 3 years paid annually \$1,250 - 3 years paid up front

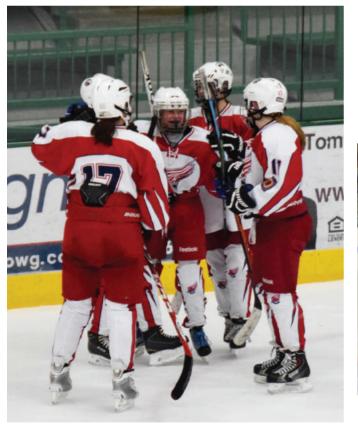
> Advertising on Arena TV Monitors*

\$420 - 1 year \$1,080 - 3 years paid annually

\$1,080 - 3 years paid annually \$950 - 3 years paid up front

*Production/graphics/installation costs not included

Call us to learn more: 612-817-4767



For more information, contact:
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